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Part One-Introduction and Overview

Chapter 1: Globalization Case: Who

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Direction, Volume 24, Issue 9. Charles Hill, McGraw-Hill, New York, NY, 2007.

International business refers to business activities that involve the transfer of resources (raw materials, capital and people), goods (finished assemblies and products), services (management consulting, financial services, insurance and education, etc.), knowledge and

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skills (managerial skills ...

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65. A civil law system tends to be less adversarial than a common law system because. A. the judges' decisions are based on detailed legal codes B. the judges have the freedom to interpret

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laws ...

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competition in domestic markets and introduces new opportunities to foreign markets. Global competition encourages companies to become more innovative and efficient in their use of resources. For consumers, international business introduces them to a variety of goods and services.

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International Business: Competing in the Global Marketplace. Charles W. L. Hill. Irwin/McGraw-Hill, 2000 - Competition, International - 692 pages. 0 Reviews. By focusing on managerial implications, this text offers an in-depth look at international business. It covers: how and why countries differ; the functions of

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