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### **Instagram For Business For Dummies**

When using Instagram for business, it is important that you use the appropriate image or video size to showcase your products and services. Nothing looks worse than a photo cut off on one side or pixelated. Read on for the current recommended image sizes for Instagram.

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Instagram For Business For Dummies shows you how to use the app to connect with your audience in a meaningful way as you showcase your

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products and offer a unique insider's view of your brand. Perfect for Instagram newbies or those who want to spruce up an existing account, this book helps you set up a powerful business profile, compose successful posts, and tell your story to the world.

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How to convert a personal Instagram account to a business account. Log into your existing personal Instagram account on the app. Tap the profile icon to go to your profile. Tap the three lines icon at the top right of the screen, then tap Settings. Tap Switch to Business

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Profile, then Continue.

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She gets Instagram. What's more, businesses pay top dollar for her insight and assistance, which you can get for less than twenty bucks right now. If you're interested in seeing real value from Instagram for your business, pick up a copy of Jenn's book today.

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Instagram is a vital tool for creating visual narratives about what makes your business and your products different from everything else that's out there. Discover how to use the app to connect



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Create an account or log in to Instagram - A simple, fun & creative way to capture, edit & share photos, videos & messages with friends & family.

### **Instagram**

Instagram For Dummies . is here if you're ready to get acquainted with the platform or want to find ways to do more with your Instagram account. Written by an team led by top Instagram trainer

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Jenn Herman, this book gives you tips for creating great Instagram images, personalizing your posts, connecting with the Instagram community, and working ...

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